

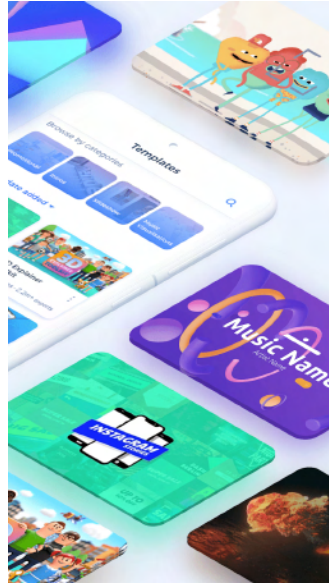


Five Tools To **Grow Your  
Business** On The Side

# **Business Growth** Toolbox Guide

# Welcome

Welcome to **Renderforest**  
**Business Growth Toolbox Lab!**



We are excited for your decision to embark on this journey with us and look forward to sharing with you the **tools** and **resources** we have available at **Renderforest** to make your side **business work**.

All you need from **designing, branding** and **marketing** to **promoting** your business you can find all in here **in one place**.

The idea to put this guide together came from the need to address main challenges an average small business owner or a freelancer has - lack of time and resources.

**In this guide**, you will find the tools that will become **indispensable in your business** and are supposed to replace other tools you may now be overpaying for just because you are using them separately.

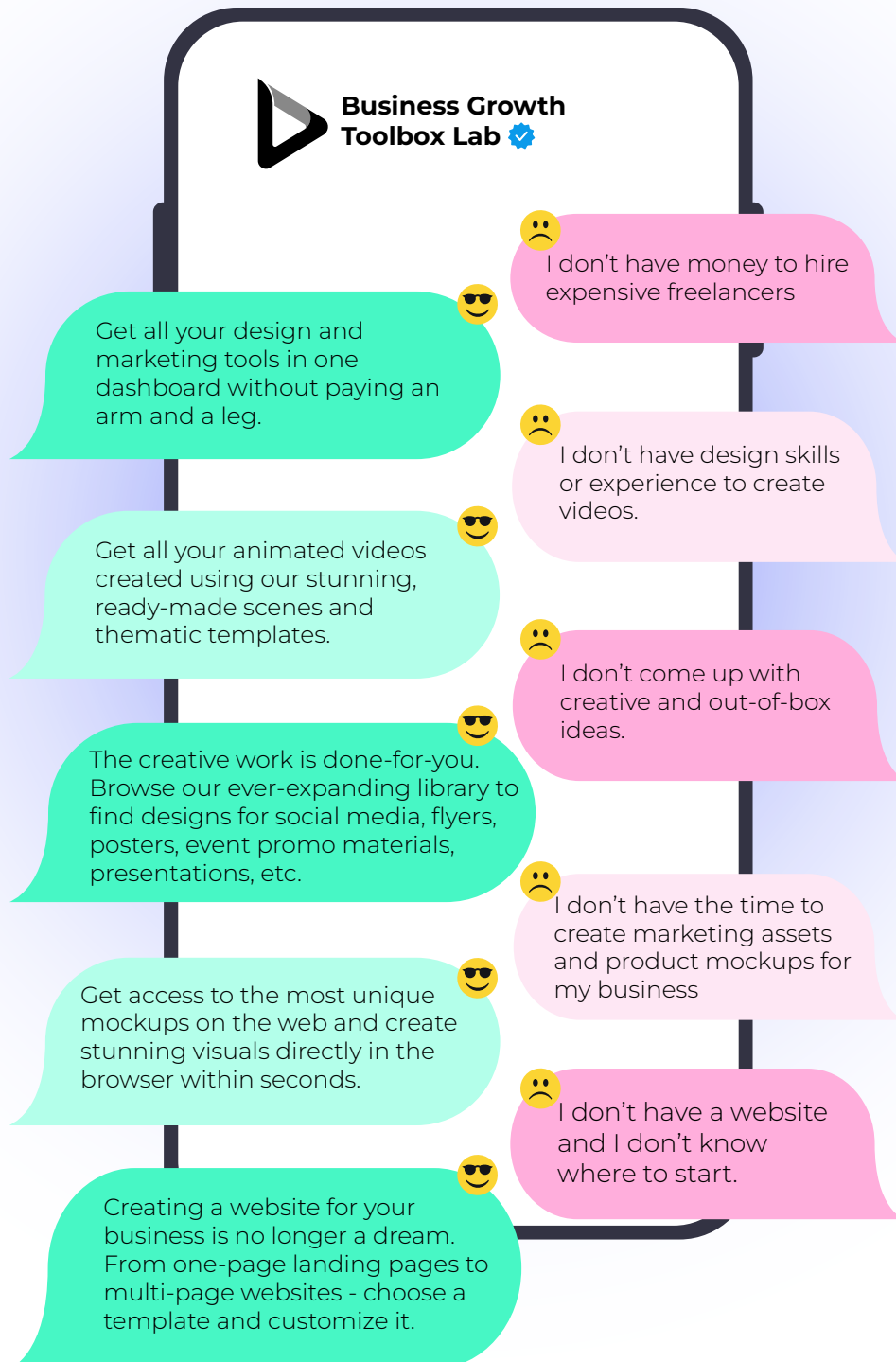
This guide will help you learn more about available tools that can help your business or the side hustle you have been planning for so long.

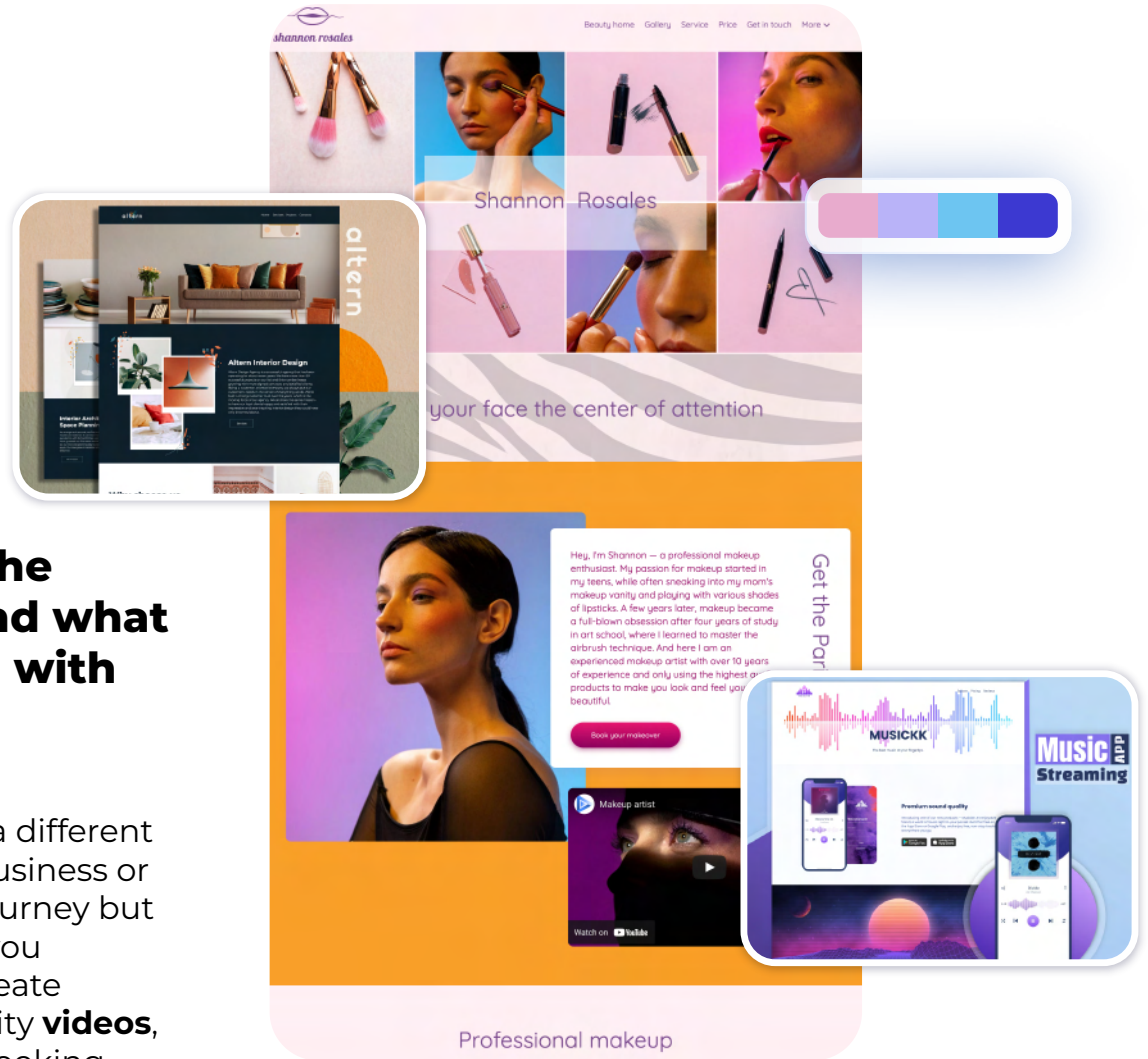
## **Who is this for?** **This is ideal if you are:**

Small **business** owner  
**Freelancer**  
Coach, **consultant**, or expert  
Course **creator** or instructor  
**Marketing** agency owner

Apparently, this list above is not exhaustive and it is not limited to these cases only. We just thought to make it quite easier for you to identify your business that falls under one of these broad categories.

Here are few of **the problems** we are constantly hearing from our customers and here is **how we address** them.










## What are the tools for and what can you do with them?

You may be at a different stage of your business or a freelancing journey but at some point you may need to create broadcast-quality **videos**, a professional-looking **logo** with its brand guideline, some photorealistic **mockups**, digital and print **graphics** and **presentations** of all topics and purposes, as well as fully functioning **websites**. But the cool part is that you **save a lot of time and money**. You will pay a fraction of what these may cost to you if you were to outsource or hire an expensive freelancer to do all this for you separately.

Here is where **Renderforest** business growth tools come to **help you** and include:

-  **Video** Maker
-  **Website** Builder
-  **Logo** Maker
-  **Mockup** Maker
-  **Graphic** Maker



# Renderforest **Video Maker**

Nowadays, traditional ways of marketing have stopped being as effective as they were before. More and more people now realize that they can elevate their marketing strategies by including new forms of marketing.

Incorporating video-based content in your marketing strategies and establishing your presence on platforms like YouTube or Tiktok is what you need to become successful in your industry!

Undoubtedly, video marketing can be the newest addition to your growth toolbox, too. You might have these questions in your mind now: Is it really worth using videos for promotion? Will I have enough resources to create and use high-quality video content to achieve my goals?



The answer to these questions is quite simple: YES! Not because the video is one of the most used tools out there, but because it's one of the most profitable digital marketing tools in the world now. Here are 3 main reasons why you should have video marketing as a part of your strategy:

## **Faster and easier explanation of your products / services**

According to recent studies, 74% of people who watched an explainer video about a service or a product subsequently bought the product and used the displayed services. Isn't it a great incentive to start creating your explainer video now?!

## **Conversion and sales boost**

Videos affect the users' purchasing decisions. There are more chances of selling your product or service once they see it in action. The great news is that adding a video to your landing page may increase your conversions by 80%! Moreover, the video will keep visitors on the page for a longer period of time, also encouraging them to look around the other sections of the website.

## **Perfect for SEO**

Google adores videos! As the latter allows you to increase the time visitors spend on the website, search engines consider this longer exposure a sign of good content. According to the statistics, you will be 53 times more likely to appear on the first page of Google if you add a video to your website.

## Discover when Renderforest Video Maker tools can help you!

Now that you know how important the creation of video content is for achieving your goals, you might think about how you can create it without spending much time and effort. Here is when Renderforest video maker comes to help you!

Renderforest video maker includes more than 1000 stunning video templates for any purpose: animated explainers and promotional videos, intro and outro reveals, slideshows, kinetic typography, music visualizations, and more. Make an attention-grabbing video and share your story with the world in less than 5 minutes.

Sounds great, doesn't it?

Let's find out what you'll get when you start creating your stunning videos with Renderforest video maker:

## High-quality videos with no video editing skills

You shouldn't worry if you haven't created videos before. Making a video on Renderforest doesn't require any video production skills. All you have to do is choose the video template that best fits your needs and follow the steps to craft a high-quality video.

## Time-saving process

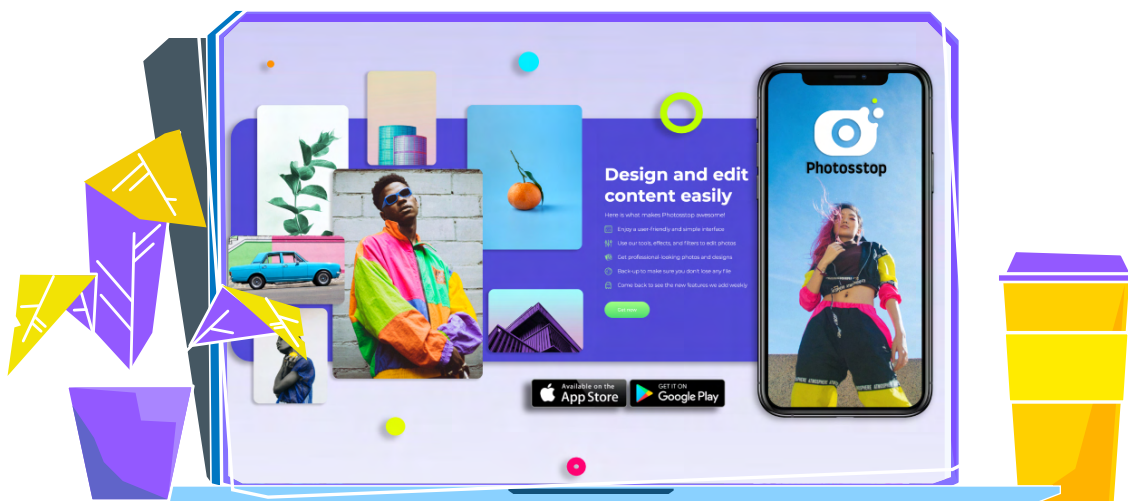
The creation of videos usually takes more than 2 weeks with video-creating agencies, which sometimes can be expensive, too. You need to communicate with them and specify what kind of video you're looking for.

Luckily, you can omit this process if you start creating videos with Renderforest video maker. How's it possible? Thanks to the expanding library of video templates, you can create a video on your own saving your time and money. Just search for the video template you're looking for and create your project in a few simple steps.



## Engaging content

Renderforest video maker has all the features to help you create engaging content for your product or service. Let's take the voiceover as an example. Whether you're trying to give your brand an approachable, friendly element, or professional and reliable quality, the right voice-over can also make your audience feel spoken to and represented. Upload a voiceover, record your own voice in-app, or have Renderforest read your text gracefully. You can even choose the voice language, the gender, the accent, the speed and wait for the magic.



Create My Free Video

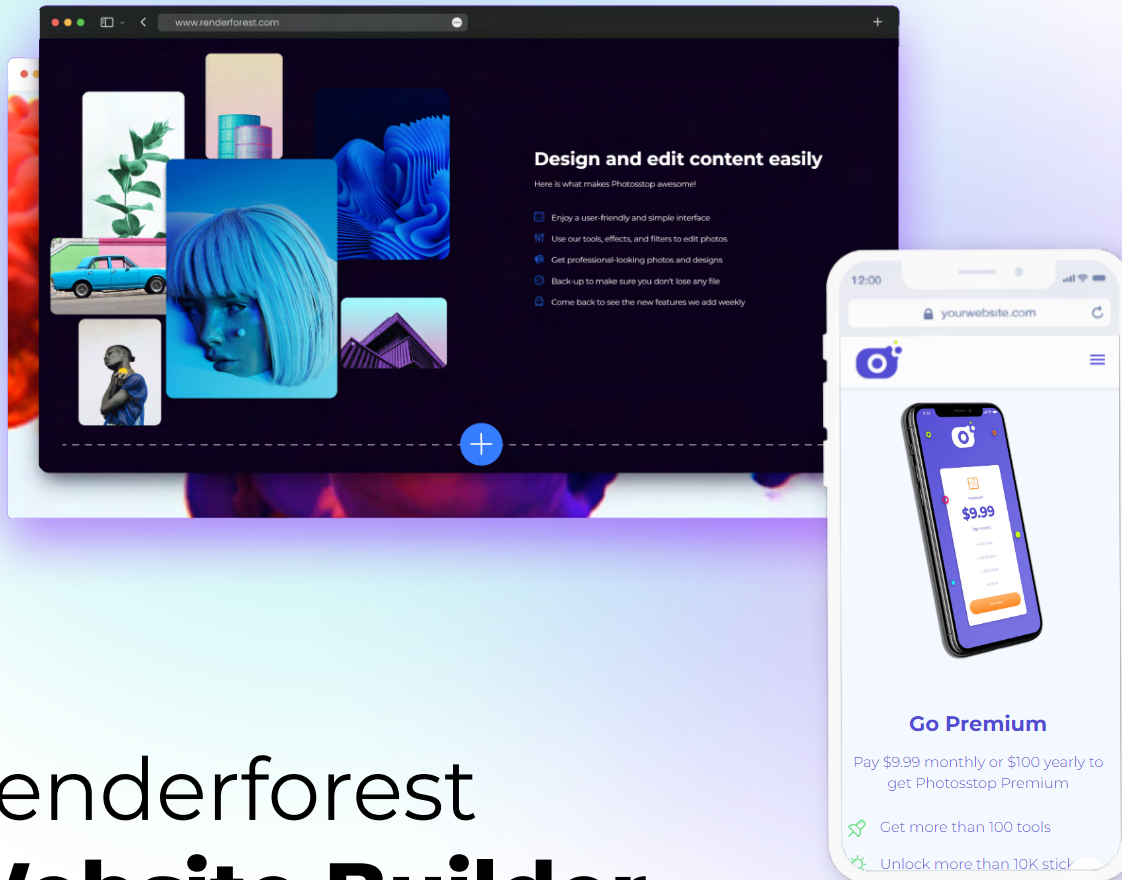
## Easy and fast customization

You are free to customize any part of the video you think demands customization. Didn't like a scene? Change it or remove it from the video. Add new texts, decide on their position, control their transitions, and more.

## Psychologically influential colors

Renderforest's video templates include psychologically influential color presets that lead the users towards the action you'd like them to take!





# Renderforest Website Builder

When it comes to the online presence, you might ask yourself “do I really need a website?”. The short answer to this question would be a big YES! Here is why.

According to the statistics, in 2019, 70-80% of people were looking for companies online before using their products or services. During Covid-19, having an online presence has become more important than a real-life presence. That’s why a user-friendly website turned into the main component people needed to be successful in their industry.

Although we have come over the period of lockdowns, the websites remained an important part of any marketing campaign. Whether you are a freelancer, teacher, marketing manager, or consultant, you will need a strong online presence if you want to achieve your goals.

If you’re still not convinced, here are several reasons why you need a website in 2022:

## Makes you look professional and increases trust

Trusting a business without a good website is not easy nowadays. A clean and state-of-the-art web page that is constantly updated and includes quality content can be an instant credibility boost. Potential customers will trust you even more and have all the information they need in one place.

## Brings more leads and conversions

If you have an SEO-optimized website, the chances are high that they pop up on the first page of Google attracting new potential customers. For instance, if you have a website dedicated to your educational course, people will search for the topic and stumble upon your website even if they weren't looking specifically for your course.

## Gives you full control over the medium

First of all, you are free to express yourself through a website. If you really want to create something unique, you should try building your own website. Unlike websites, social media platforms will never give you absolute design freedom. You are the one who decides what to put on your website: videos, customer reviews, testimonials, etc.

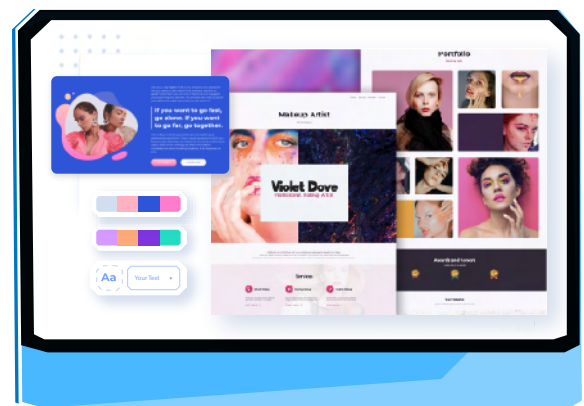
## You're in business 24/7

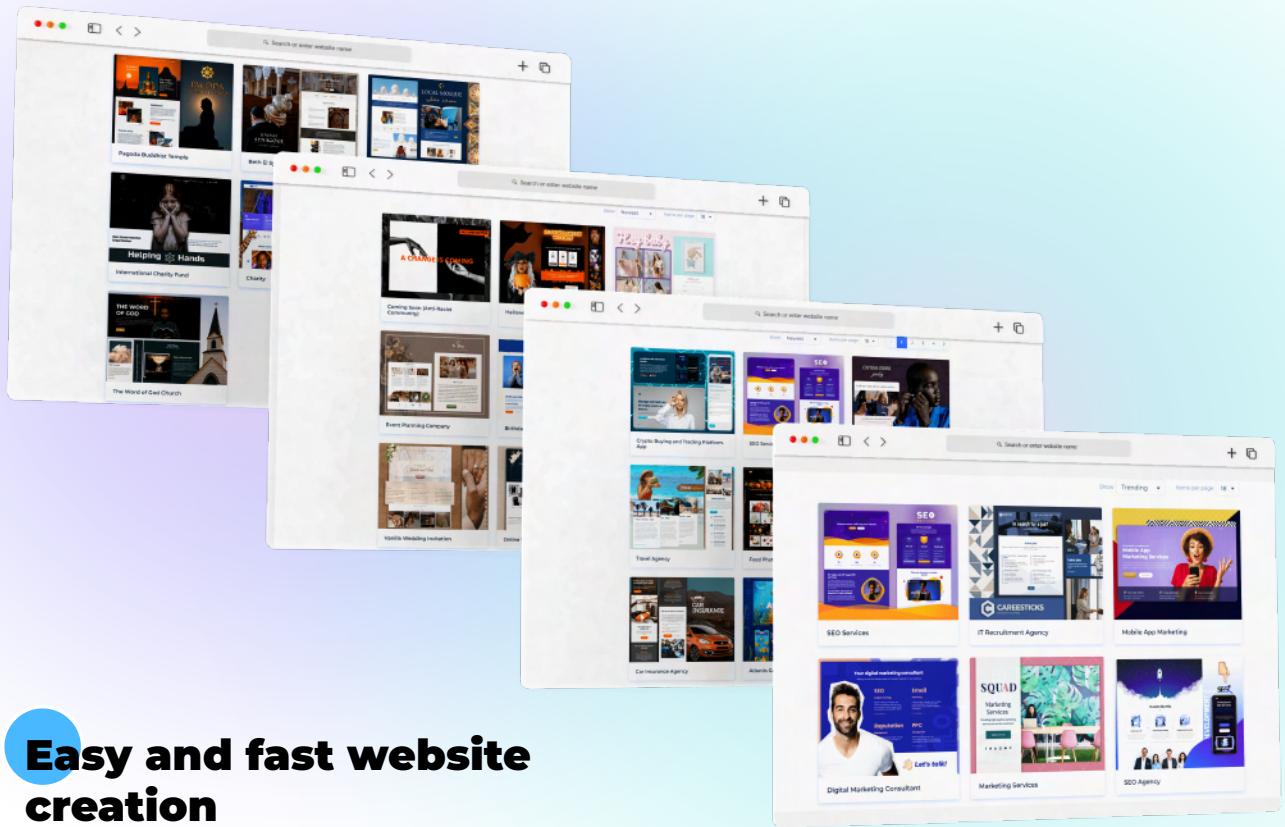
One of the greatest parts about having a website is that your products and services will be available 24/7. Even when you take a day off, your website will still work for you. You can get your 8 hours of sleep, but your website will go on working and helping you get more people interested in your products/services. Sounds cool, doesn't it?!

Now that we know how important it is to present our brand online with the help of a modern website, a question might arise: how do I create a website if I don't have coding skills?

Luckily for all non-coders, it's now possible to create a website without any coding skills. You can use online website builders, which can help you easily create your own professional website or landing page with beautifully designed, customizable, and responsive templates. Renderforest offers an

amazingly simple solution that takes website creation to a new level. Here is how you will benefit when using Renderforest website builder:





## Easy and fast website creation

Thanks to the library of website templates, you will not have to craft a website from scratch! This speeds up the process and allows you to have a professional-looking website in a few minutes. Just choose the template that fits your needs, click on it to head to the editor page, and feel free to customize it to your liking. Do keep in mind that Renderforest offers fully-designed templates suited to a specific business or industry.

## No experience required

You don't need any technical skills to build a well-designed and working website. Mention your industry in the search bar and the ready-made templates will appear on your screen.

## Help with customer service

Rather than spending all day talking through queries and issues, simple questions by consumers can be answered already on your home page. Some website templates offered by Renderforest offer FAQ blocks where you can include all the frequently asked questions and save your time. If you don't see the block on the template you can still add it during the customization process. Besides this, the templates will help you share your contact information in the layout. To encourage visitors to engage with you, you can add a "contact us" block with a detailed contact form.

## Searchable on mobile devices

The templates that you see on Renderforest are responsive not only for desktops but also for mobile devices. What does this actually mean? Your potential customers can reach your website when using their mobile devices. Here is why we think having a mobile-friendly website will be beneficial for you: Mobile devices drove more than 65% of visits to US websites according to the statistics collected in 2020. A great chance for your business to get noticed!

Create My Free Website

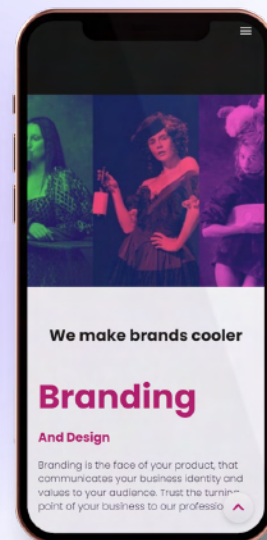
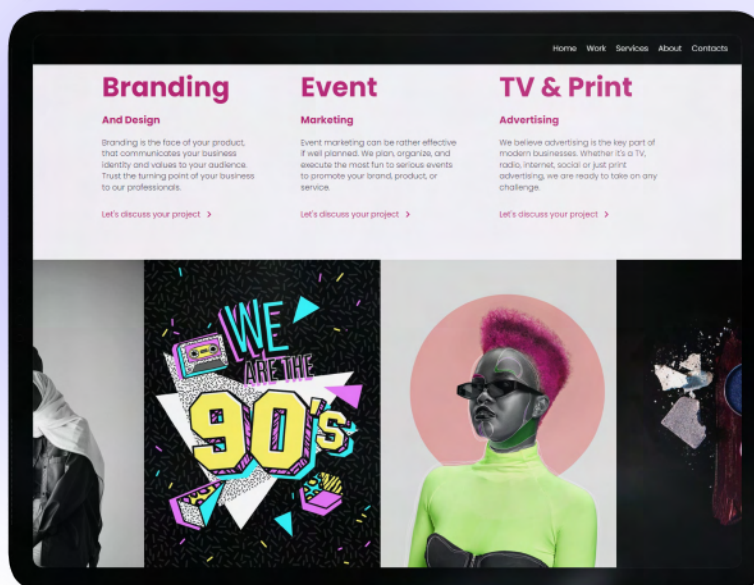


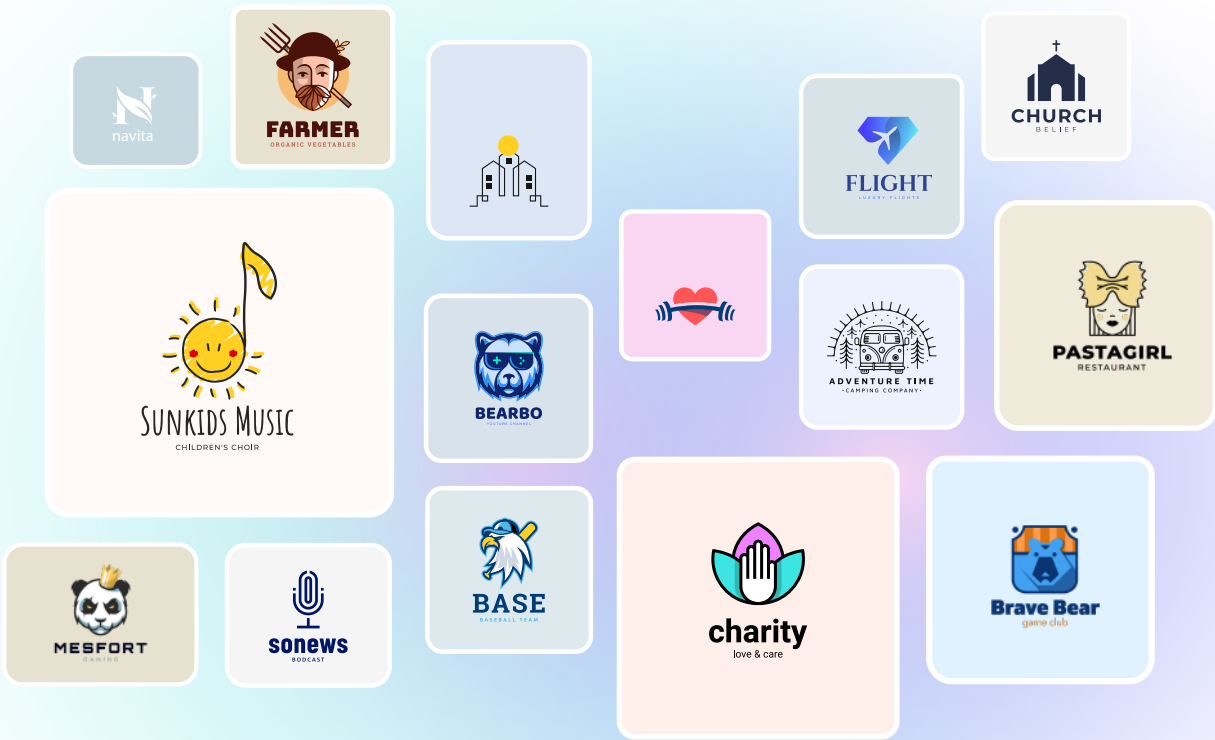
## Ready content that improves your SEO rankings

No need to hire a copywriter for the creation of the website content. Each template has its own unique content that you can edit or leave as it is! As the content is already SEO-optimized, you will have higher chances to improve your search engine rankings.

## A wide variety of choices for your industry

Renderforest website builder consists of different categories to make it easier for you to select a template for your industry. Are you looking for a business website? Choose the business subcategory to review all the templates that are created having business in mind. Solid colors, tone of voice, clear CTAs, and more elements are added to make the website business-relevant.





# Renderforest Logo Maker

When you start thinking about marketing your services or products, creating a logo might not seem like a top priority.

“Maybe I shouldn’t even consider having a logo for now” a little voice might whisper in your mind.

Never listen to that voice! It is actually misleading you. Having a well-thought-out logo is an integral part of your marketing efforts, just like having a high-quality product or helpful service.

So, why is it important to have a logo? Here are a few reasons you should consider:

## Forms the basis of your brand identity

Remember that successful branding is all about telling a story that affects your potential customer's emotions. Your logo design is the basis of the entire story on which your brand is built. All the elements of the logo, including colors, fonts, and icons, are the parts of the story you are telling. Later, these elements will be imprinted on your products, websites, and business cards to communicate your unique story to your customers and show your ownership.

## Separates you from your competitors

Remember that successful branding is all about telling a story that affects your potential customer's emotions. Your logo design is the basis of the entire story on which your brand is built. All the elements of the logo, including colors, fonts, and icons, are the parts of the story you are telling. Later, these elements will be imprinted on your products, websites, and business cards to communicate your unique story to your customers and show your ownership.

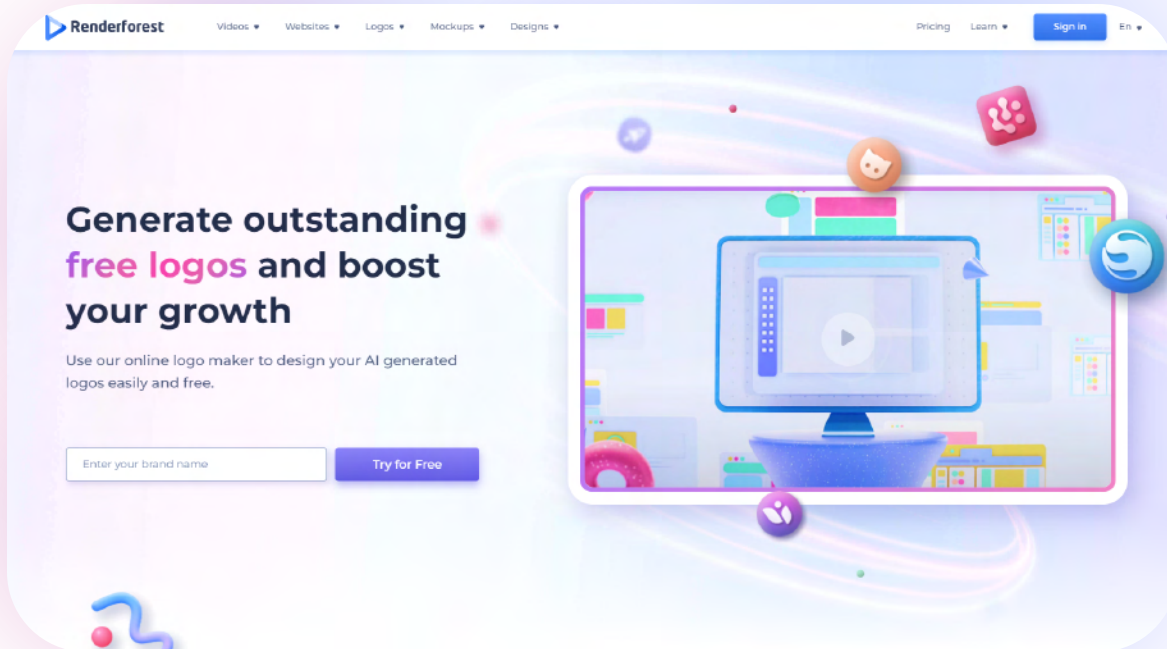
## Makes the best first impression

Your logo is the first introduction to your business. You have one chance to get that right. If you design it well, it will help you get the interest of your audience and incentivize them to use your products or services. If you don't design well, your potential customer base gets the wrong impression and alienates from you!

## Makes your brand memorable

You should see logos as symbols people use to recognize a brand. The perfect solution is to have a logo that instantly connects people with the memory of what your business does. Moreover, it should give them positive feelings about your brand. Your audience might forget your name but they should instantly associate your logo with their brand memories.





As you can see, an effective logo can boost your brand’s credibility. That’s why a logo is a must-have for any kind of business. Luckily, creating one with the help of Renderforest logo maker is not a long and boring process. You can get a unique logo without breaking the bank as this tool is affordable but also offers the most advanced features mentioned below:

## **Time-saving experience**

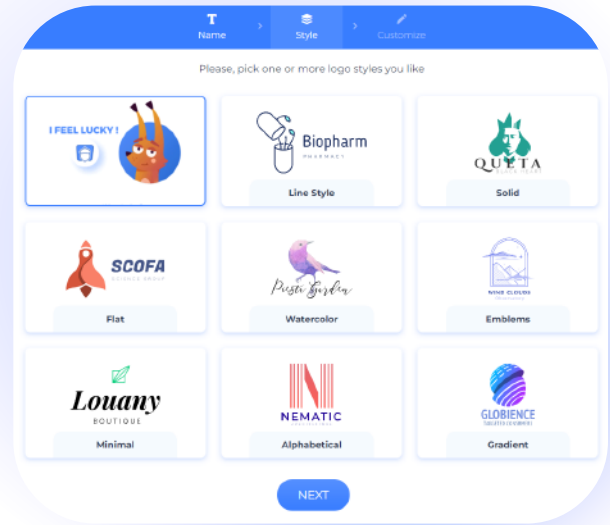
There’s no need to spend hours communicating what you want to a designer or waiting for weeks for your new logo. With so many creative icons at your fingertips, the ideal design is only a few clicks away. All you have to do is enter your company name, choose a style, and our online logo creator will generate several designs for you to choose from. Pick the one you like and feel free to customize your logo until it matches your needs.

## **Ready-made templates for your industry**

You won’t have to create a logo from scratch. Ready-made templates are there to save your time. Customize the selected logo by editing your icons and fonts, enabling you to make a logo that’s uniquely your own. For instance, if you are a teacher or trainer, you can head to Renderforest’s logo maker page and type the word “teaching” in the search bar. As a result, all teaching-related logos will appear on your screen. Choose the one you like most and customize it by changing the colors, fonts, and icons to fit your requirements.

## No wasted budget

Sometimes even professional designers fail to deliver the result you wanted. Be it miscommunication or a mismatch between your needs and their style, the outcome is a wasted budget. To help you avoid this risk, our free logo maker allows you to edit your icon as much as you'd like. Experiment until you arrive at the design you absolutely love!



Create My Free Logo

## Simple and intuitive editor

You don't need any design skills to create a logo. Having an idea of a logo is already enough. Can't believe it? Type the idea in the search bar, and the tool will show the best logo design solutions for your business.







# Renderforest Mockup Maker

Before learning more about the advantages of Renderforest mockup maker, let's find out what mockups are in general and why you should use them in your business.

Mockups are attractive visual designs that you can use to display your products in a realistic environment. They enable you to promote your brand without resorting to product photography or costly video services.



Whether you're selling clothes, pharmaceuticals, mobile apps, or something else, mockups can make affordable branding a reality. Use them to showcase your products on social media or on your website. You can even print out your design and use it in hardcopy brochures, flyers, and business cards.

Here are the main reasons you need to include mockups in your marketing campaigns:

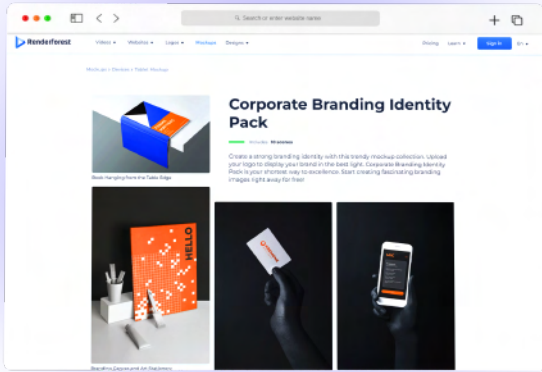
## Creates realistic images

Mockups provide a great opportunity for you to see how all your design solutions play together. What if the color you chose doesn't really work with the shapes? Download your design on a mockup and have a look at the final product even before the development starts.

## Elevates your design projects

Mockups help you entice and connect with the potential customer visually. Think of the T-shirt design you are going to show your client. The impact of your T-shirt design will be higher on a mockup than on a flat white background.





## Attracts your potential clients

Whether you are creating a personal passion project, or updating your portfolio, using mockups will help you stand out from others. When you start sharing your work on social media with realistic mockups, you will attract customers that look for aesthetics.

Accordingly, it is crucial to have a unique, realistic set of mockups that would represent the complete functionality of your product, brand, or image.

Luckily, it is now possible to use online tools that will help you edit ready-made mockups in a few seconds.

Renderforest mockup maker includes photorealistic mockup packs to wrap up your brand or product identity with a design that stands out. You can find a wide variety of mockup packs with hundreds of scenes to meet your needs. How will Renderforest mockup maker help you achieve your goals?

## Increases productivity

With Renderforest mockups, you have a variety of design elements that you can apply to your design to get the best performance.

## Helps to visualize your design

Renderforest mockups will let you visualize any design and find out how the final version will look on the actual products.

## Saves your time and budget

Why waste your time and budget if you can get a ready-made mockup to build on?



## There are 7 categories of mockup packs on the platform

### Apparel Mockups

Here you can find and edit the best T-shirt, jumper, label tag, and cap mockups to make your brand outshine the competitors.

### Device Mockups

This category includes the most professional iPhone and desktop mockups for all types of projects to take the design of your projects to the next level.

### Branding Mockups

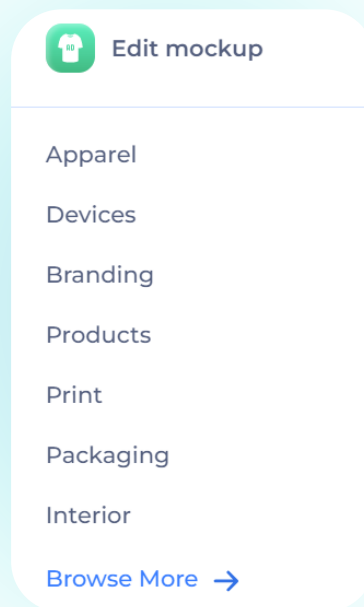
A variety of packs to create logo mockups, business cards, and branding assets in a few minutes right from your browser.

### Product Mockups

This is the finest collection of product and menu mockups to capture the viewers' minds in a few clicks.

### Printing Mockups

Find a large collection of stunning printing mockups for books, magazines, documents, postcards, and flyers in various designs. Boost your printing business by achieving the finest results.



### Interior Mockup

The category with packs for trendy interior mockup posters, wallpapers, frames, and other designs.

### Packaging Mockups

Discover a range of product packaging layouts in different colors, shapes, and sizes. Explore the sets, find a suitable packaging mockup, and optimize it for your project.

Browse through different categories and choose your favorite one! Many more categories with various packs are yet to come.

Create My Free Mockups





# Renderforest Graphic Maker

Before moving to the details about Renderforest graphic maker, let us share interesting statistics about the importance of visuals:

Our brains process visual information 60.000 times faster than the information shared by text.

People will retain 65% of information if it includes a relevant image compared to only 10% without.

Introducing an image into a piece of content increases understanding from 70% to 95%.

Tweets with images receive 150% more retweets than those without. Visual content is 40 times more likely to be shared on social media.

Facebook posts with images enjoy 2.3 times more engagement.

All the above-mentioned numbers come to prove how crucial it is to include appealing images in your marketing campaigns. Whether you are trying to establish your presence on social media platforms or create offline promotional messages for your business, images will allow you to reach more customers.

You shouldn't worry if you have no graphic design skills. The good news is that Renderforest graphic maker is designed to facilitate the process of creating graphic content for EVERYONE, even if you lack design skills.

The user-friendly environment and intuitive tools are designed to make your editing process as smooth as possible. It only takes a few clicks to customize any graphic material of your choice. You are free to modify the text and colors as well as add or remove icons and images as needed.

It should be noted that Renderforest graphic maker is divided into 3 categories: Social Media, Printables, and Presentations. Each of them contains subcategories relevant to a specific niche. So, if you are a marketing agency that looks for visuals for online marketing, you should choose the Social Media category, then the social media platform to get the images in the right size and the image pack that suits your niche.

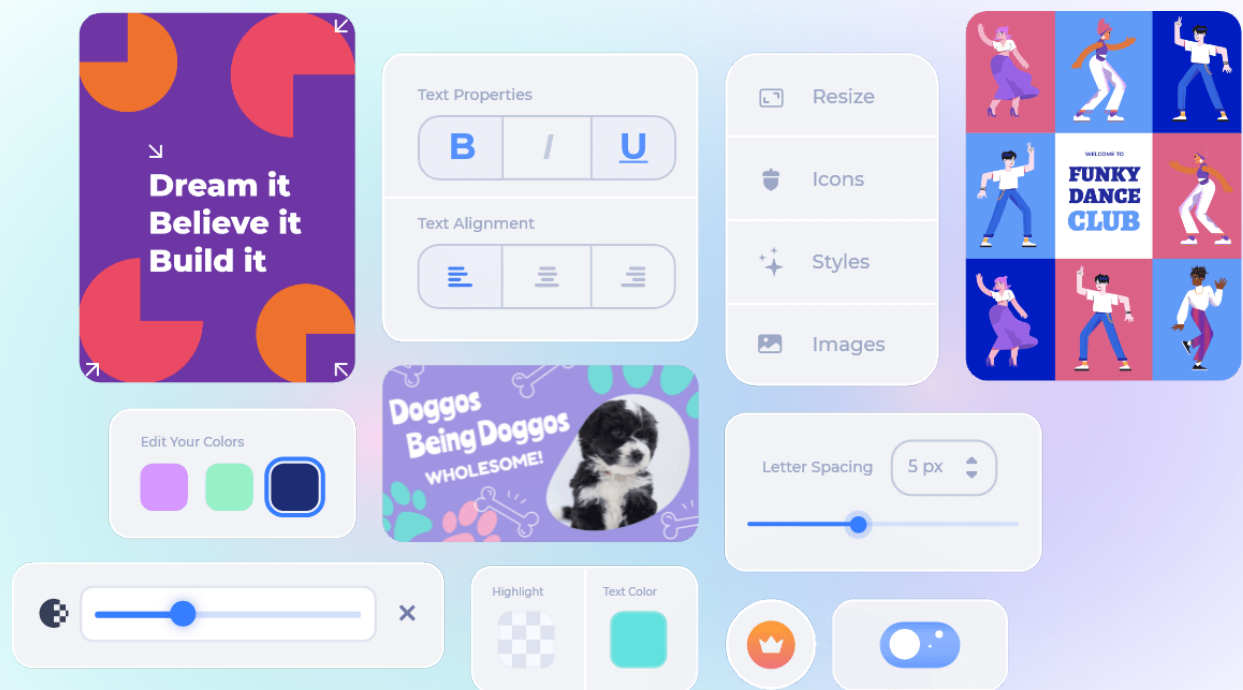
So, how can Renderforest graphic maker and its categories help your business?



## Promote your product or services on social media

The stunning graphic packs you can find on Renderforest could be the secret to your success on various social media platforms. Using relevant images will allow you to gain attention, build loyalty, communicate vital information, and increase engagement! Browse the 5 subcategories and choose the pack that suits your business best, then customize it in a few seconds. It's worth mentioning that you can find packs for different industries here, starting from fashion to education and marketing services. The library also includes packs for promotions and sales. If you need a social media post to promote your services and products, you can use the promotion and sales packs!





## Present your ideas effectively

It's easier to present even the most complicated concepts with the help of presentation templates that are made for different occasions (promoting a product, creating an online teaching guide or course, presenting new business ideas, etc.). Creating a visual presentation of your ideas will communicate your message effectively minimizing misunderstandings and failures. The presentation templates are divided into different subcategories that will allow you to find the required template in seconds. For instance, if you're a marketing agency looking for a template to promote a product, you can select the "marketing" subcategory, and the required templates will appear on your screen.

## Make your promotional messages visually appealing

Whether it's a poster, flyer, business card, or book cover, it needs to attract the attention of the target audience to achieve its goal. You can start editing any printable that serves your purpose and print it in seconds. Keep in mind that besides promoting your services and products online, you should spread brand awareness offline by sharing your business cards or flyers.



# Here Is How Renderforest Can Help You If You Are:



## A Small Business Owner

Building your business is a challenging task that needs complete dedication and time. Renderforest is here to help you to

1. Reduce the time spent on video editing and graphic design
2. Reduce expenses for corporate branding
3. Obtain new clients by modifying expert branding materials
4. Boost your revenue by redefining your brand
5. Get a brand new professional website in minutes
6. Promote and advertise your brand
7. Stand out from competitors

All of this can be yours with one single FREE subscription.

Visit our website for additional information.



**No one remembers our name, we need a logo, but it's expensive to hire freelancers or agencies to create a quality logo.**



You are on the right path. A professionally designed logo differentiates you from competitors. It highlights your unique approach to solving customers' needs and problems. It's part of your branding and you should pay attention to this.



**We are struggling with social media engagement**



Hmm, this is a common problem among small businesses. Since the resources are limited, there is not much time to dedicate to social media.

Trust us, we know all about your struggles which is why we have done all the market and design research for more than 500 industries to create all types of templates for you.

Check out the Renderforest Graphic Maker to create quality graphics and digital art. No design skills needed.





**Our social media reach is low. I can't gain new followers and customers even with ads.**



Have you tried to post video content? 83% of marketers say that videos help to generate more leads. 75% of people are more likely to follow a brand's social media page if it has video content.

We understand that video content generation can be too expensive which is why we offer the Renderforest Video Maker.

Start creating engaging videos today!



**How can I create a website without having any coding skills?**



We got you there. Create a professional website in 5 minutes.

No programming skills required. Just follow the template flow and you will be done in no time.

Start today!



**We don't have models or technical specialists to capture product photos.**



Expensive photo shoots are in the past. Times dictate flexibility and speed.

Check out the Renderforest Mockup Maker! An excellent tool that will show your design on different objects in no time.



**Our revenue is very low.**



No worries, time to reinvent your brand! All the materials are in your hands.

Create professional logos, broadcast-quality videos, outstanding mockups, stunning graphics, and websites with one FREE subscription.

What are you waiting for? Everything's right here.

Get Started Now!



# Here Is How Renderforest Can Help You If You Are:



## A Freelancer

As a freelancer, self-promotion ought to be your primary objective. You need to be accessible to businesses both online and offline. This may take months or maybe even years if you decide to do everything the old-fashioned way.

But what if we told you that everything you need for building your presence is one FREE subscription away? It is fresh, new, and entirely yours. All you have to do is customize the marketing materials and post them on your social platforms as well as print anything you might need on hand.

By choosing Renderforest as a freelancer, you get to

1. Boost your social media accounts by using professional graphic design materials
2. Create short videos about your personal brand
3. Create materials not only for yourself but also for your projects
4. Speak at events to gain a wider client base-using professional presentations to stand out
5. Save time



**Sometimes clients ask for video intros or music visualizers, but I struggle with that task.**



This is not an issue anymore! You can get professional video intros and music visualizers without any editing skills. All you have to do is customize the templates and give them your personal touch.



**Sometimes there are clients within different budget ranges who want professional video content**



The Renderforest Video Maker is here to make your job easier.

Without any editing skills, create videos for different industries and companies.

All you have to do is customize the scenes and make them reflect your brand message.

Start creating video content easily today!



## Social media ads are not effective.



Maybe the problem lies in your visual materials? We offer an extensive library of carefully curated and researched designs for all industries.

Find your ideal fit and update the graphic content of your page to appeal to your target audience. Our professional team of designers and marketing specialists has done all the research for you.

Find the most trendy post templates in Renderforest Design Graphics.

Get Started Now!



# Here Is How Renderforest Can Help You If You Are:



## A Marketing Agency

We know how it goes: you're starting a business and working as hard as you can to make it work, but you still can't afford to buy all the design tools you need to get the job done. That's where Renderforest comes in. With one single subscription, you can create logos, videos, mockups, graphics, and websites in one place. No need to buy multiple subscriptions for each tool—you get them all for FREE!

No more losing clients because of high prices. With Renderforest, you will be able to create design materials in no time and your resources will not cost you nearly as much as before. Surprise clients with quick mockup presentations of their brand. Everything is ready and waiting to be customized. Just a few simple clicks and your materials are ready to be sent to clients. No need to compromise time or money. We got it all covered!



**Along with marketing services, some clients ask for a website but do not have a developer.**



Create a professional-looking website in 5 minutes. No coding skills are necessary.

This can be an additional point in your offer with an additional cost.

Check out the Renderforest Website Maker right now!



**Lots of companies want to see their branding on real mockups but it is time-consuming and pricey.**




Check out our extensive mockup library with different categories for all kinds of industries.

Download free mockups and present the ready designs to your clients.

The mockup library is updated every week so there will always be new templates waiting for you.

Don't waste any time, start today!

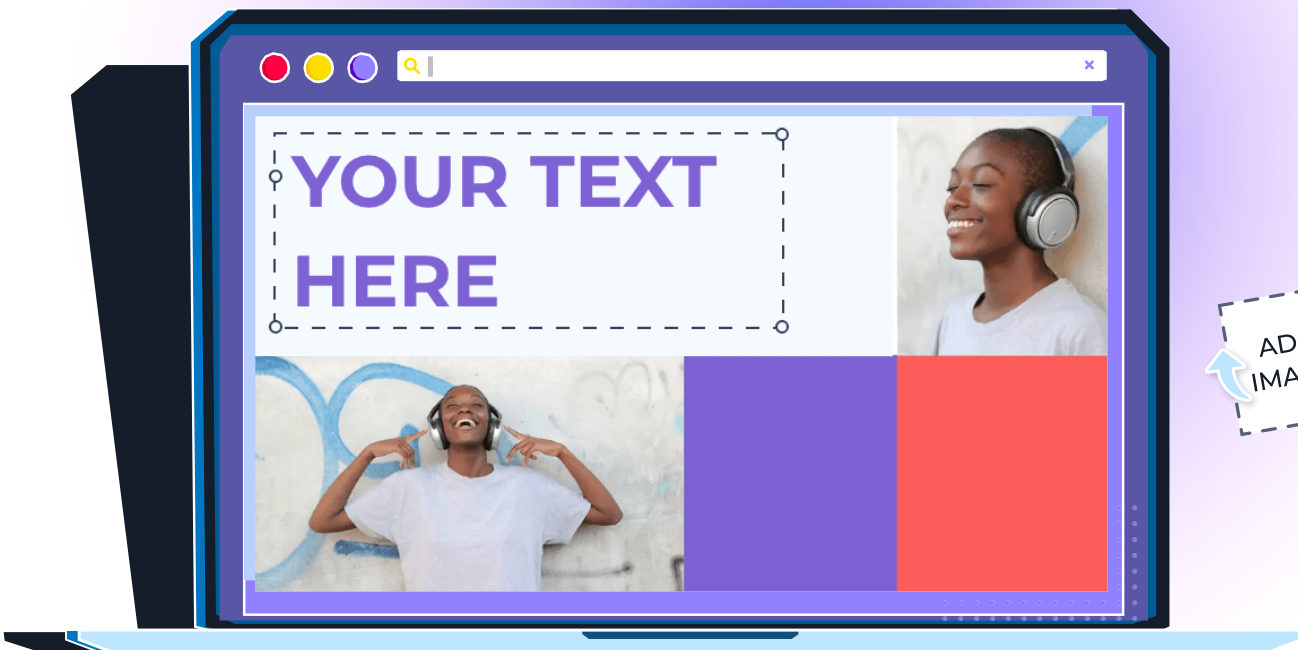
 **Making presentations is time-consuming**

 We have made all the presentations you will ever need! Find options for all industries and customize them in just a few minutes.

Creating high-quality presentations has never been so easy.

Start right now!

[Get Started Now!](#)



# Here Is How Renderforest Can Help You If You Are:



## A Coach or Consultant

The greatest method to differentiate your brand from the competition is to highlight its distinctiveness. This is where social media becomes your largest asset. As a coach or an industry expert, you should leave a lasting impact on social media. Renderforest offers all the resources you require to stand out and demonstrate your value to clients. Consider revamping your image to make it as current and relevant as you can be in order to differentiate yourself from other professionals.

Identify your target audience and make an effort to connect with them through updated branding and, of course, a professional approach. Even if you are the best expert in your field, you may still have problems getting clients. No worries there, Renderforest is here to help you market yourself and your skills in the most engaging way possible. Your big client base is just a click away.



**Branding is a big issue. Wish there was a way to get started without hiring anyone.**



Let's start you off easily. Check out our logo maker for a presentable logo that will get your message across to clients and will make you look professional as ever.

The library is constantly updated so there is no doubt that you will find the most up-to-date option for your brand.

Don't waste a second, your new branding is just a click away!



**We need a website but do not have a budget.**



Create a professional website with no coding skills. Everything is laid down and ready for you to customize.

Find the best option for your company and have a website in 5 minutes.

Hurry up, time is money!



**We need social media posts but it is time-consuming and we do not have the resources to hire anyone.**



Check out the Renderforest Design Graphics!

Our professional team has done all the research for you! All you have to do is customize the templates and post them on your social media accounts.

Start customizing today!



**Sometimes we have certain ideas, but we don't know how they will look.**



The Renderforest Mockup Maker is here to help you take a look at your ideas in just a few minutes.

Simply download your design materials on mockups and see how they would look in a real setting.

Check it out right now!



**I need educational videos for my Youtube channel to establish myself as an industry expert.**



Create videos easily and quickly! Whether you need explainers, ads, introductions, or something else, we got everything covered.

Check out our video maker library to create engaging content with no editing skills.

Start right now for FREE!



**Wish there was a way for me to get all these tools with 1 subscription.**



We are right here!

Get all the benefits above and much more with one single FREE subscription.

Start your new journey today!



**Why do bigger consulting firms get more clients?**



Maybe the solution of this problem is in the visual materials you use during your presentations.

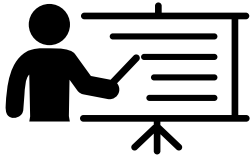
Update your archive with professional presentations suited for any kind of company.

Make your next presentation more engaging with our help today!

Get Started Now!



# Here Is How Renderforest Can Help You If You Are:



## A Course Creator or an Instructor

Utilize the opportunity to showcase the courses you offer. Rather than writing long texts describing your expertise, express your thoughts through appealing visuals created by professionals. Promote your classes via animated videos, social media posts, or a brand-new website. Anything and everything you need to get new prospective students is carefully curated and presented on Renderforest. All you have to do is customize your materials and share everything on your social accounts.

Learning is more entertaining when the lesson plan is visually appealing. Browse Renderforest to find templates for presentations and lesson plans. Hurry up to find the ideal designs that will help you educate your students and get them excited about learning!



**I am a certified professional but cannot find any students for my courses.**



Maybe it's time to create your personal brand?

Start easily. Create a logo reflecting your specialty field and the rest will follow.


No need to spend money or much time.

Check out the Renderforest Logo Maker to create a logo in minutes!



 **I have industry experience and want to increase my pay rate.**


 **I struggle with presentations and lesson plans.**

 The most important factor in increasing your rate is the value you will give to clients. This comes with experience, of course.

Showcase all your professional achievements and the benefits of choosing you as an instructor on a professional website.

No coding skills are necessary.

Create an excellent website in 5 minutes today!

 Create engaging lesson plans to get your students excited about learning.

Browse the Renderforest Design Graphics to find suitable presentations for your lessons.

Learning is fun when the material looks entertaining!

No time to waste, start today!

